## Losing business because your financing partners are raising their rates?

Lyon remains stable as others crumble!



## 4.99% APR FOR 20 YEARS\*

Our 4.99% rate will save the \$75,000 pool buyer more than \$150 a month versus the competition (and even more on the bigger jobs!). Plus, unlike other finance sources, we don't add the gouge of 3-6% consulting fees. More than 7,000 home improvement professionals nationwide enjoy our ongoing low rates. Maybe it's time to switch!

AN EXAMPLE FOR A \$75,000.00 SWIMMING POOL LOAN\*: Other Finance Providers Lyon Financial

BEST RATE	LOAN TERM	CONSULTING FEES	MONTHLY PAYMENT
8.49%	20 Years	\$2250	\$650.39
4.99%*	20 Years*	None	\$494.55*

Monthly Payment Difference

Months in Loan Term

\$155.84 240

TOTAL LOAN SAVINGS = \$37,401.60